

Enjoiu

Scent

Company



Enjoy

Scent Company

Olfactive marketing now open to enterprise, that is thus clad in a guise of aromatic sensations.

Enjoy Scent Company aromatizes the ambience around you with natural-base and customisable essences, diffused by way of safe and easy to manage diffusion systems.

Enjoy Scent Company extends customer lingering time inside shop premises, increases positive product perception and reduces stress and anxiety levels, for business optimisation.

FRAGRANCES FOR PLEASURE

Olfaction, i.e. the sense of smell, is one of the senses most neglected by communication strategies, where attention is always focused on non-physical forms of communication.

In direct communication processes, olfaction is instead the sense that is activated most immediately. It actually takes a mere two seconds for the fragrance to reach the brain, with immediate interaction as to the production of memories, emotions and sensations that influence our relationship with the environment, at subconscious levels.

The stimulation of pleasurable and persistent olfactive sensations is therefore a way we can be remembered by, a way to evoke sensations of wellbeing or a way to build a bond between an experience and an emotion.

ENJOY has learnedly assembled a range of olfactive suggestions originating from the age-old art of natural, essential oil distillation and has skilfully blended essences, scents and fragrances to harmonise with the various ambiances and spaces surrounding us, further to proffering the creation and blending of customised and personalised scents.

THE 5 WHYS

The first why, is because **ENJOY** eliminates unpleasant smells!

... by providing fragrances that will effectively do away with unpleasant smells making your premises inhospitable, for instance after a day of shut-down, after particularly intensive overcrowding or, due to physical factors such as humidity, breakdowns or other causes.

The second why, is because **ENJOY** works to build up a motivating environment!

... by providing a wide range of fragrances and scents and enabling selection of a fragrance devised for major enhancement of your business premises, mirroring your tastes and the way you love relating with co-operators and customers.

The third why, is because **ENJOY** facilitates brand recognition!

... by providing the option of customised fragrance blends, created to welcome your customers with a unique message and to turn their linger time into pleasure, thereby leaving an unforgettable message stored in their memories.

The fourth why, is because **ENJOY** increases your sense of wellbeing!

... by using only natural, water based scents capable of maintaining pleasurable sensations unaltered over time, whereas chemical and alcohol based scents may, over time, cause headaches, intolerance and changes in mood.

The fifth why, is because **ENJOY** works all by itself!

... as it does not require alcohol-based mediums or persons to look after it in order to activate or deactivate it as the case may be: it just needs to be programmed once and then left to its own devices. The internal computer unit provides for setting and storage of time frames, weekdays, and scent intensity levels, thereby satisfying each and every requirement.

THE POWER OF FRAGRANCES

The use of olfactive stimuli allows for positive and lasting effects on:

CUSTOMERS

*makes purchases pleasant
increases sense of trustworthiness
enhances good disposition
stimulates attentiveness
increases sense of greeting and welcome
satisfies olfactive perception
stimulates the perception of wellbeing
provides feelings of comfort
increases customer lingering time*

BRAND NAMES AND TRADEMARKS

*facilitates brand recognition and memorisation
strengthens customer relationships
works to create pleasant ambience atmospheres
gives an edge on competitors
stimulates customer returns to points of sale
enhances business performance*

EMPLOYEES

*enhances motivation
reduces sensation of tiredness
reduces sensation of stress
reduces tensions
decreases days of absenteeism
stimulates concentration
stimulates communication
enhances productivity*

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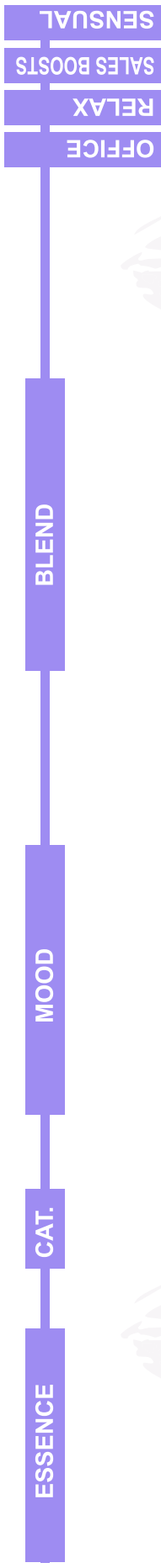
Scent Company

Likewise to words creating messages and knowledge, our olfactive blends evoke sensations, emotions and images of pleasure and positivism.

The effective, efficient and constant aromatization of all types of ambiances and surroundings is the result of ongoing research, capable of fully capturing just the right levels of harmony between places, scents, smells and emotions.

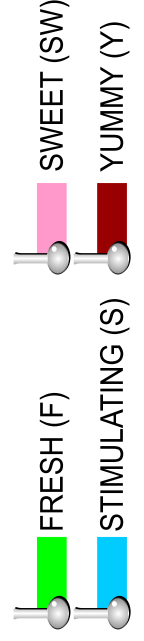
Natural essences that have undergone strict and rigorous selection processes form the base of our scents and fragrances, to ensure awareness as to the environment we live in and to favour the pleasure of simply being together.

AROMATIC MOODS



| ESSENCE | CAT. | MOOD | BLEND | OFFICE | RELAX | SALES BOOSTS | SENSUAL |
|----------------------------------|------|---|--|--------|-------|--------------|---------|
| CITRUS MANGO AG1 DF | F | young, fresh, intense | lemon, orange, mango | X | | X | X |
| MEDITERRANEAN CITRUS 1063 | F | purifying, delicate, aromatic | grapefruit, lemon, orange | X | X | X | X |
| DELICE 1241 | F | euphoriant, arboreal, flowery | jasmine, lily of the valley, cedar wood | X | | X | X |
| DYNAMO 1260 | F | rich, full-bodied, mystic | lemon, jasmine, sandalwood, cedar wood | X | | X | X |
| GAZON HERBE 0550 | F | musky, grassy, country-rustic | lavender, lemon, hyacinth, white musk | X | | X | X |
| LAVENDER 1239 | F | fresh, energising, purifying | lavender, sage, rosemary, lily of the valley | X | X | X | X |
| LILY OF THE VALLEY 796 | F | paradisical, euphoriant | lily of the valley, jasmine, hyacinth | X | | X | X |
| SANTAL ORANGE 1235 | F | stimulating, fresh, harmonious | orange, grapefruit, sandalwood | X | X | X | X |
| SOFT MUSK 709 | F | seductive, intriguing, feminine | jasmine, rose, white musk | X | X | X | X |
| WHITE MUSK 1009 | F | reassuring, delicate, arboreal | white musk, violet, patchouli | X | | X | X |
| BAMBOO 0877 | S | intriguing, bold, lingering | bergamot, vetiver, musk | X | | X | X |
| CADENCE 1038 | S | merry, aromatic, arboreal | tangerine, carnation, amber, sandalwood | X | | X | X |
| DYNAMIC FEMME 1266 | S | free, young, sensual | blackcurrant, patchouli, musk | X | | X | X |
| ENERGY 0541 | S | energising, balsamic, refreshing | cypress, pine, mint, eucalyptus | X | | X | X |
| MINT EUCALYPTUS 1285 | S | fresh, antiseptic, balsamic | mint, pine, eucalyptus | X | | X | X |
| HOLLYWOOD MINT 0624 | S | empowering, for dynamism, for socialising | aniseed, eucalyptus, mint, pine | X | | X | X |
| TALCUUM 0646 | SW | comforting, sweet, pleasant | ylang-ylang, violet, vanilla | X | X | X | X |
| FLORAL 0708 | SW | elegant, harmonious, sophisticated | peach, jasmine, patchouli, vetiver | X | X | X | X |
| LAIT DE COTON 1264 | SW | sweet, pure, sunny | bergamot, lily of the valley, milk, patchouli | X | X | X | X |
| NEW TEAK 0716 | SW | sweet, aphrodisiacal, sophisticated | pepper, nutmeg, cedar wood, amber | X | X | X | X |
| SANTAL 0530 | SW | mysterious, stimulating, aromatic | rosemary, geranium, sandalwood, tobacco flower | X | X | X | X |
| CHOCOLAT DOUCHE 1277 | Y | pleasant, stimulating, spirit-lifting | cocoa, caramel, vanilla | X | X | X | X |
| WILD BERRIES 1299 | Y | sweet, festive, tranquil | raspberry, blueberry, strawberry | X | X | X | X |
| VANILLA BISCUIT 0614 | Y | festive, relaxing, creamy | vanilla, coconut | X | X | X | X |

All scents and essences subject to aromacology testing and certification to the IFRA guidelines.



ENJOY IS UNIQUE:

Enjoy provides natural scent and aroma diffusion systems to ensure:

- consistent and constant aromatization**
- customised adjustment of aromatization intensity**
- impressively long aromatisation duration over time**

The Enjoy scents are a blend of water based natural oils, which warrant:

- the programmed diffusion of specific amounts of scent that is thus always fresh**
- uniform and regular overall aromatization even in large volumes of air**
- natural and pleasant surrounding ambience, without the emission of any substances harmful to man**

***PLEASE CAREFULLY NOTE:
THE FOREGOING PERFORMANCES
AND BENEFITS CANNOT BE OBTAINED
WITH SOLID OR ALCOHOL-BASED
REFILLS.***

SENSITIVE

SPECIFICATIONS

ENJOY SENSITIVE is a free-standing column-shaped system, featuring a refined, sophisticated design in either grey, white and black varnished metal for perfect blending with any type of furnishing and interior designing.

The system is engineered for constant evaporation and is software-controlled with scent diffusion adjustment options, based on set program functions

The ENJOY systems are designed for diffusion of natural scents in water bases and essential oil aroma blends for aromatherapy.

A one-litre refill lasts for approximately three months (considering standard diffusion system adjustments and regular office working hours).

DIMENSIONS: HEIGHT cm 73
KEYPAD cm 18 x 15
BASE FOOT 22 x 22

WEIGHT: approx. 7 kg

MATERIAL: varnished metal

PROCESS COVER AREA, IN CLOSED, INDOOR ENVIRONMENT up to 900 m³

POWER SUPPLY: 230 V – 50 Hz

MAX ABSORBED INPUT POWER: 150 W

**MADE IN ITALY – CE
APPROVED/HOMOLOGATED**





PROFESSIONAL AIR CONDITIONING INTERFACE

SPECIFICATIONS

ENJOY PROFESSIONAL is a system engineered for large scale ambience aromatisation, interfaced to pipelined air conditioning systems, featuring air-treatment terminal units with a maximum 15000 m³/h delivery capacity.

For air-treatment terminal units with higher delivery capacities, it will be necessary to install multiple systems.

Unit installation requires only a few minutes and is performed via a bypass that does not at all alter the actual conditioning system. It is also very easy to remove, for overall system restoration.

ENJOY PROFESSIONAL provides for uniform and regular overall aromatization of natural-base scents and aromas in ambience surroundings of up to 1000 m³, via an automatic software designed to adjust scent diffusion based on required and set program functions.

A 10 litre refill lasts for approximately 4 months (considering standard diffusion system adjustments and regular office working hours).

DIMENSIONS: 70 cm x 50 cm x 25 cm

WEIGHT: approx. 21 kg

MATERIAL: varnished metal

PROCESS COVER AREA, IN CLOSED, INDOOR ENVIRONMENT up to 3000 m³

POWER SUPPLY: 230 V – 50 Hz

MAX ABSORBED INPUT POWER: 150 W

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DISPLAY



SPECIFICATIONS

ENJOY DISPLAY provides for combined visual communication and olfactive marketing functions, synthesized into one perfect, multi-sensory attention capturing, promotion and advertising tool.

A cutting edge design, luminous display encloses a computer monitored system for natural-base scent aromatization, that effectively captivates and fascinates onlookers and passers-by.

Easy to manage panels allow for quick and simple replacement of advertising or informative posters.

This machine is perfect for all types of ambiances, where strong and immediate messages need to be put across.

DIMENSIONS: 190 cm x 65 cm x 20 cm

MAXIMUM POSTER DIMENSIONS: 164 cm x 58 cm

WEIGHT: approx. 30 kg

MATERIAL: aluminium, wood, metal.

PROCESS COVER AREA, IN CLOSED, INDOOR ENVIRONMENT up to 900 m³

POWER SUPPLY: 230 V – 50 Hz

MAX ABSORBED INPUT POWER: 150 W
ABSORBED W 150

**MADE IN ITALY - CE
APPROVED/HOMOLOGATED**

SECRET

SPECIFICATIONS

ENJOY SECRET is an aroma diffusion unit specifically devised to be hidden or camouflaged into the ambience environment, e.g. inside a piece of furniture, behind a painting or picture frame, etc.

...

On option, it can also be transformed into an advertising display unit.

This device is also suitable for interfacing to small-scale, pipelined air conditioning or air-exchange systems.

Its computer controlled, constant evaporation system is designed for diffusion of natural scents in water bases and essential oil aroma blends for aromatherapy.

A one-litre refill lasts for approximately three months (considering standard diffusion system adjustments and regular office working hours).

DIMENSIONS: 38 cm. x 30 cm. x 18 cm.

WEIGHT: approx. 3 kg

MATERIAL: High-grade acrylonitrile butadiene styrene (ABS), degree of protection:IK07.

PROCESS COVER AREA, IN CLOSED, INDOOR ENVIRONMENT up to 900 m³

POWER SUPPLY: 230 V – 50 Hz

MAX ABSORBED INPUT POWER: 150 W

MADE IN ITALY - CE APPROVED/HOMOLOGATED





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